



## 2020-21 EYSO SEASON PROGRAM ADVERTISING CONTRACT

Thank you for supporting the Elgin Youth Symphony Orchestra's mission through advertising in our concert program. If you have any questions about advertising with EYSO this season, please contact [KLChristensen@eyso.org](mailto:KLChristensen@eyso.org) or call 847-558-2246.

### Our 45<sup>th</sup> Season

**ORIGINS—Sunday, November 15, 2020**  
**WANDERERS—Sunday, March 14, 2021**  
**HEROS—Sunday, May 9, 2021**

OFFICE ONLY	
Received date	
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Ck # / CC	
Check date / Last 4	
Amount	\$
Date entered	

*All ad sizes are available in color and black and white. However, color placement is limited to 12 program pages and will be reserved in order of receipt of completed contract.*

**Artwork & Contract Deadline for placement in all three EYSO programs: October 18, 2020.**  
*(You may select to update your ad in March and or May, please note deadline for art submission below. It is the advertiser's responsibility to provide new art by the published deadline.)*

**Artwork & Contract Deadline for placement in March and May EYSO programs only: February 14, 2021.**

**Artwork & Contract Deadline for placement in May EYSO program only: April 11, 2021**

	Concerts	Full Page Color	Full Page B/W	Half Page Color	Half Page B/W	1/4 Page B/W	Biz Card B/W
3 Concerts	Nov / Mar / May	<input type="checkbox"/> \$1150	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$575	<input type="checkbox"/> \$510	<input type="checkbox"/> \$320	<input type="checkbox"/> \$250
2 Concerts	Mar / May	<input type="checkbox"/> \$750	<input type="checkbox"/> \$680	<input type="checkbox"/> \$375	<input type="checkbox"/> \$350	<input type="checkbox"/> \$210	<input type="checkbox"/> \$170
1 Concert	May only*	<input type="checkbox"/> \$410	<input type="checkbox"/> \$350	<input type="checkbox"/> \$200	<input type="checkbox"/> \$185	<input type="checkbox"/> \$120	<input type="checkbox"/> \$90

**CHECK** Payable To: **ELGIN YOUTH SYMPHONY ORCHESTRA**

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date \_\_\_\_\_

#### CREDIT CARD:

Name on Credit Card: \_\_\_\_\_

CC # \_\_\_\_\_ 3 Digit Code (back of card) \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_

Billing Address/City/State/Zip: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date \_\_\_\_\_

Please send this page along with payment to: **ELGIN YOUTH SYMPHONY ORCHESTRA 60 South Grove Ave. Suite 2, Elgin IL 60120, or via email: [KLChristensen@EYSO.org](mailto:KLChristensen@EYSO.org)**. EYSO will be happy to send an invoice for your records once contract/payment have been received.

## 2020-21 EYSO SEASON PROGRAM AD SIZES

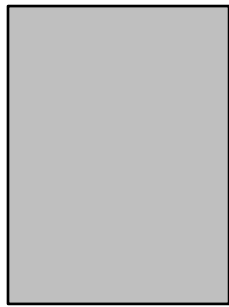
**Artwork & Contract Deadline for placement in all three EYSO programs: October 18, 2020.**

(You may select to update your artwork in March and or May, please note deadline for art submission below.)

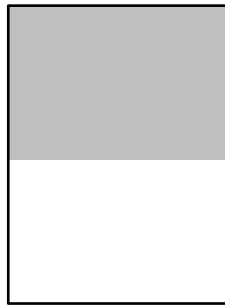
**Artwork & Contract Deadline for placement in March and May EYSO programs only: February 14, 2021.**

(You may select to update your artwork in May, please note deadline for art submission below.)

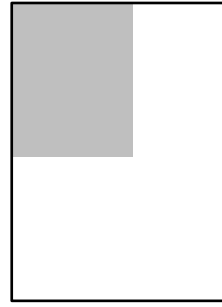
**Artwork & Contract Deadline for placement in May EYSO program only: April 11, 2021.**



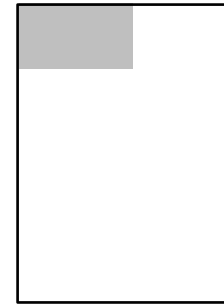
FULL PAGE  
7.5"w X 9.5"h



HALF PAGE  
7.5"w X 4.5"h



1/4 PAGE  
3.5"w X 4.5"h



BIZ CARD  
3.5"w X 2"h

## TECHNICAL REQUIREMENTS

### File Formats:

Any Adobe Creative Suite (InDesign, Illustrator, Photoshop) application files are acceptable. High-res PDF files are preferred. If Adobe Illustrator files, convert fonts to outlines. For all formats, package & include all necessary supporting assets.

Please email your ad files to [KLChristensen@eyso.org](mailto:KLChristensen@eyso.org).

If you have any questions please email: [KLChristensen@eyso.org](mailto:KLChristensen@eyso.org).