

NOTES SAMPLE LETTER: Repeat Donor

January 2019

Dear (insert name of person),

Hi again! Thank you for contributing to the Elgin Youth Symphony NOTES campaign last year. I really appreciate your support for something that means a lot to me.

We are now starting our NOTES 2019 campaign and I'm hoping you'll consider making another donation. This year the campaign runs until April 7, 2019.

(Insert something about yourself and why you like being a part of the EYSO.)

To give you some background about the EYSO, it was founded in 1976 and originally consisted of just one orchestra. This year, we celebrate our 43rd season and have five orchestras, a brass choir, two percussion ensembles and a chamber music program that supports nearly 400 students from fourth grade through college age. We rehearse on Sunday nights and perform several concerts and tours each year. You can learn more about the EYSO by visiting our website at www.EYSO.org.

The tuition we pay covers only one third of the total cost of each member's participation in the EYSO program. Tuition averages about \$600 per student per year, depending on the orchestra that the student is in. Funds are needed to keep the student fees in a reasonable range and to offset the rising program costs.

Please consider a tax-deductible donation, made payable to "EYSO." I have set a personal fundraising goal of \$(amount). Your donation will help me meet my goal—more importantly, it will help benefit everyone in the EYSO.

You can donate online by credit card via (insert your personal payment link here) or mail a check to me directly. (If asking by mail, you can include a self-addressed stamped envelope). Once the NOTES campaign is completed, you will receive a donation acknowledgement statement from the EYSO for tax purposes. The campaign runs until April 7, 2019.

Thanks very much for your continued support!

(name & handwritten signature!)

P.S. Come hear us perform! Enclosed is a postcard with our concert dates.