



2017-18 EYSO SEASON PROGRAM ADVERTISING CONTRACT

Thank you for supporting the Elgin Youth Symphony Orchestra's mission through advertising in our concert program. If you have any questions about advertising with EYSO this season, please contact **Kari Childs, EYSO Communications Director** at office@eyso.org or **847-841-7700**.

2017-18 Season—Elemental: What Nature Tells Us About The Orchestra

- I. **Earth** Sunday, November 5, 2017
- II. **Fire** Sunday, March 11, 2018
- III. **Water** Sunday, May 6, 2018

All ad sizes are available in color and black and white. However, color placement is limited to 12 program pages and will be reserved in order of receipt of completed contract.

Artwork & Contract Deadline for placement in all three EYSO programs: Monday, October 2, 2017.
(You may select to update your artwork in March and or May, please note deadline for art submission below.)

Artwork & Contract Deadline for placement in March and May EYSO programs only: Monday, February 19, 2018.
(You may select to update your artwork in May, please note deadline for art submission below.)

Artwork & Contract Deadline for placement in May EYSO program only: Monday, April 16, 2018

OFFICE ONLY	
Received date	
Received by	
Ck # / CC	
Check date / Last 4	
Amount	\$
Date entered	

	Concerts	Full Page Color	Full Page B/W	Half Page Color	Half Page B/W	1/4 Page B/W	Biz Card B/W
3 Concerts	Nov / Mar / May	<input type="checkbox"/> \$1150	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$575	<input type="checkbox"/> \$510	<input type="checkbox"/> \$320	<input type="checkbox"/> \$250
2 Concerts	Mar / May	<input type="checkbox"/> \$750	<input type="checkbox"/> \$680	<input type="checkbox"/> \$375	<input type="checkbox"/> \$350	<input type="checkbox"/> \$210	<input type="checkbox"/> \$170
1 Concert	May only*	<input type="checkbox"/> \$410	<input type="checkbox"/> \$350	<input type="checkbox"/> \$200	<input type="checkbox"/> \$185	<input type="checkbox"/> \$120	<input type="checkbox"/> \$90
Summer Music Directory	Mar only		<input type="checkbox"/> \$265		<input type="checkbox"/> \$150	<input type="checkbox"/> \$100	

CHECK Payable To: **ELGIN YOUTH SYMPHONY ORCHESTRA**

Contact Name: _____

Street Address: _____

City/State/Zip: _____ Phone: (_____) _____

Email: _____

Authorizing Signature: _____ Date _____

CREDIT CARD:

Name on Credit Card: _____

CC # _____ 3 Digit Code (back of card) _____

Expiration Date _____ / _____ Phone: (_____) _____

Billing Address/City/State/Zip: _____

Authorizing Signature: _____ Date _____

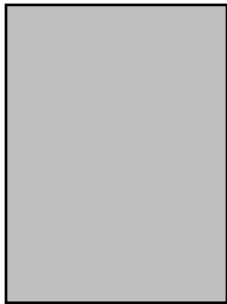
Please send this page along with payment to: **ELGIN YOUTH SYMPHONY ORCHESTRA P.O Box 6508, Elgin, IL 60121-6508** or via email: office@EYSO.org
EYSO will be happy to send an invoice for your records once contract/payment have been received.

2017-18 EYSO SEASON PROGRAM AD SIZES

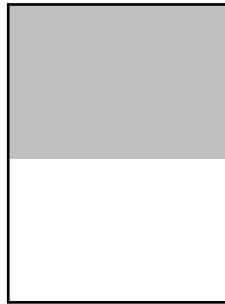
Artwork & Contract Deadline for placement in all three EYSO programs: Monday, October 2, 2017.
(You may select to update your artwork in March and or May, please note deadline for art submission below.)

Artwork & Contract Deadline for placement in March and May EYSO programs only: Monday, February 19, 2018.
(You may select to update your artwork in May, please note deadline for art submission below.)

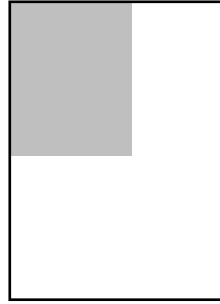
Artwork & Contract Deadline for placement in May EYSO program only: Monday, April 16, 2018.



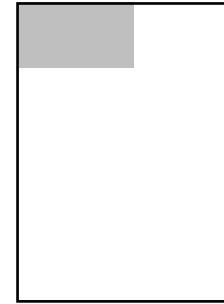
FULL PAGE
7.5"w X 9.5"h



HALF PAGE
7.5"w X 4.5"h



1/4 PAGE
3.5"w X 4.5"h



BIZ CARD
3.5"w X 2"h

TECHNICAL REQUIREMENTS

File Formats:

Any Adobe Creative Suite (InDesign, Illustrator, Photoshop) application files are acceptable. High-res PDF files are preferred. If Adobe Illustrator files, convert fonts to outlines. For all formats, package & include all necessary supporting assets.

Please email your ad files to office@eyso.org.

If you have any questions please contact Kari Childs, EYSO Communications Director at office@eyso.org.